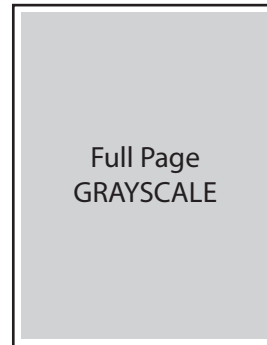


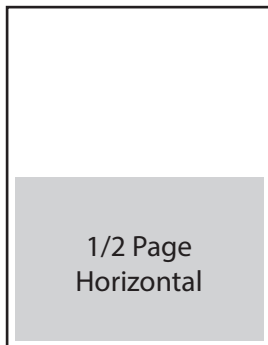
Capricon is an annual science fiction convention held in the Chicago area since 1980. The convention draws about 1,000 attendees from Chicagoland and many other states across the country. Many of the convention attendees are professionals with disposable income who spend time outside the convention dining, shopping and sightseeing. Advertising in the Capricon Program book is an excellent way to market to convention attendees since all attendees will receive a copy of the book.



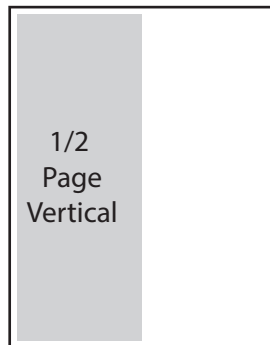
9" x 11.5" BLEED  
8.5" X 11" TRIM  
Professional Rate: \$400  
Fan Rate: \$200



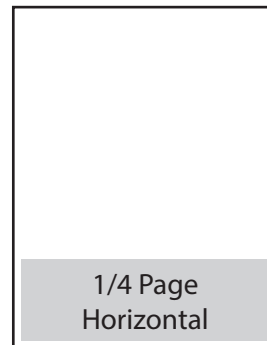
8" x 10.5"  
Professional Rate: \$200  
Fan Rate: \$100



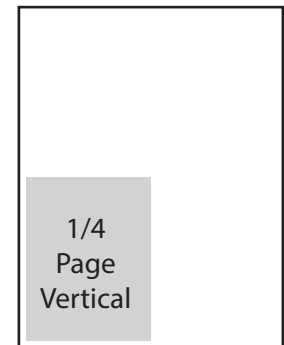
8" x 5.25"  
Professional Rate: \$100  
Fan Rate: \$50



4" x 10.5"  
Professional Rate: \$100  
Fan Rate: \$50



2.625" x 8"  
Professional Rate: \$50  
Fan Rate: \$25



4" x 5.25"  
Professional Rate: \$50  
Fan Rate: \$25

#### ARTWORK SPECIFICATIONS

Supported Formats:

- Adobe PDF (X-1a:2001 preferred)
- JPEG or TIFF

Files Specifications for PDF:

- Images: All must be embedded in TIFF/JPEG format
- Resolution: All images should be 300 dpi at 100% scale
- Fonts: All type must be outlined
- Color must be converted to Grayscale for printing\*

\*note: Only the inside covers are printed in Color. Color submissions must be in CMYK/process color (No RGB/Spot Colors)

#### ARTWORK TEMPLATES

PDF templates are available for all ad types. Please email [publications@capricon.org](mailto:publications@capricon.org) with 'Template Request' in the subject line

#### ARTWORK SUBMISSION

Email artwork to: [publications@capricon.org](mailto:publications@capricon.org)  
For space reservations & rate questions, email: [advertising@capricon.org](mailto:advertising@capricon.org)

#### PAYMENT

Make all checks payable to:  
Capricon  
126 E. Wing St. #244  
Arlington Heights, IL 60004

#### IMPORTANT DEADLINES:

Space reservation for ads due December 1st, 2022 Final artwork for ads due January 1st, 2023