Capricon 38 Program Book Ad Template

Δ″

Half Page Vertical (Grayscale) Artwork Specs: 4" w x 10.5" h (NO BLEED)

Supported Formats: - Adobe PDF (X-1a:2001 preferred) - JPEG or TIFF (300 dpi at 100% scale)

Files Must Include:

- All pictures in TIFF or JPEG
- All type must be outlined (do not include fonts)
- Color must be converted to GRAYSCALE
- Embedded images: 300 dpi

Please zip all files over 10MB in size email ads to <u>publications@capricon.org</u>

10.5"