## Capricon

Program Book Ad Template

Half Page Vertical (Grayscale) Artwork Specs: 4" w x 10.5" h (NO BLEED)

## Supported Formats:

- Adobe PDF (X-1a:2001 preferred)
- JPEG or TIFF (300 dpi at 100% scale)

## Files Must Include:

- All pictures in TIFF or JPEG
- All type must be outlined (do not include fonts)
- Color must be converted to GRAYSCALE
- Embedded images: 300 dpi

Files should be 10mb or less email ads to publications@caprid

email ads to <u>publications@capricon.org</u>

10.5"