

Capricon 38

Program Book Ad Template

Outside Front or Back Cover (Full Color/CMYK)

Artwork Specs:

9" w x 11.5" h
(including bleed)

Safe Area: 8" x 10.5" - Keep all logos/text within this area

Trim: 8.5" w x 11" h

Bleed: 1/4" on all sides

Supported Formats:

- Adobe PDF (X-1a:2001 preferred)
- JPEG or TIFF (300 dpi at 100% scale)
- PSD at full scale

Files Must Include:

- All pictures in TIFF or JPEG
- All type must be outlined (do not include fonts)
- Color must be in CMYK Mode (no PMS colors/No RGB)
- Embedded images: 300 dpi

Please zip all files over 10MB in size

email ads to publications@capricon.org

SAFE AREA: 8" x 10.5"

TRIM: 8.5" x 11"

BLEED: 9" x 11.5"