

4"

# Capricon 38

## Program Book Ad Template

Half Page Vertical (Grayscale)

Artwork Specs:

4" w x 10.5" h

(NO BLEED)

Supported Formats:

- Adobe PDF (X-1a:2001 preferred)
- JPEG or TIFF (300 dpi at 100% scale)

Files Must Include:

- All pictures in TIFF or JPEG
- All type must be outlined (do not include fonts)
- Color must be converted to GRAYSCALE
- Embedded images: 300 dpi

Please zip all files over 10MB in size

email ads to [publications@capricon.org](mailto:publications@capricon.org)

10.5"