

8"

# Capricon 38

Program Book Ad Template

## Half Page Horizontal (Grayscale)

Artwork Specs:

8" w x 5.25" h

(NO BLEED)

5.25"

Supported Formats:

- Adobe PDF (X-1a:2001 preferred)
- JPEG or TIFF (300 dpi at 100% scale)

Files Must Include:

- All pictures in TIFF or JPEG
- All type must be outlined (do not include fonts)
- Color must be converted to GRAYSCALE
- Embedded images: 300 dpi

Please zip all files over 10MB in size

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